

LBA Standalone Sponsorship Options

EVENTS

Event	Exclusive	Non-Exclusive
■ Bench & Bar Social	\$5,000	\$3,000
■ Awards Luncheon		\$1,000
■ Judicial Reception		\$500
■ New Admittee Receptions		\$250
■ Educational Sessions	\$500	\$250
■ UofL Student-Firm Networking Event	\$1,500	\$500

Event A La Carte options are available to fit every budget. Contact Kristen Miller, kmiller@loubar.org, for more information.

ADVERTISING

Bar Briefs (BB)	BB Ad Size	Dimensions (width x height)	12 runs*	6 runs*	1 run*
	Full Page	10.25" x 13"	\$725/run	\$770/run	\$835
	3/4 page	7.65" x 13"	\$580/run	\$630/run	\$675
	1/2 page				
	1/2 wide	10.25" x 6.5"	\$410/run	\$440/run	\$480
	1/2 tall	5" x 13"			
	1/3 page	7.65" x 5"	\$325/run	\$350/run	\$380
	1/4 page	5" x 6.5"	\$240/run	\$265/run	\$290
	1/8 page	5" x 3"	\$145/run	\$160/run	\$180

**Add full color for \$150 per run*

BB Branded Content (with company logo and web link): \$450 per piece

eBriefs	eBriefs Ads	Frequency	Cost
	1 ad	One run in weekly eNewsletter	\$150
	4 ads	Four runs in our weekly eNewsletter over a two-month period	\$500

Social Media	Social Media Posts (LBA members receive a 10% discount)		Cost
	1-3 posts		\$50 each
	4-9 posts		\$45 each
	10+ posts		\$40 each

Pictorial Roster	Roster Display Ads	Dimensions (width x height)	Cost
	Full page	7.5" x 9.625"	\$1,680
	Half page	7.5" x 4.75"	\$990
	1/4 page	3.625" x 4.75"	\$590
	1/8 page	3.625" x 2.313"	\$340
	Premium Placement – inside cover, front or back		
	Full page	7.75" x 10"	\$2,000
	Half page	7.75" x 5.125"	\$1,200