

## DISPLAY ADS

For ad submissions and additional information, please e-mail either Kimberly Kasey at kkasey@loubar.org or Jenny Bencomo at jbencomo@loubar.org, or call (502) 583-5314.


ADVERTISING RATES

| Ad Size | 12 runs* $^{*}$ | 6 runs* | 1 run* |
| :--- | :---: | :---: | :---: |
| $1 / 8$ page | $\$ 120$ | $\$ 130$ | $\$ 150$ |
| $1 / 4$ page | $\$ 215$ | $\$ 235$ | $\$ 260$ |
| $1 / 3$ page | $\$ 300$ | $\$ 320$ | $\$ 350$ |
| $1 / 2$ page [wide or tall] | $\$ 385$ | $\$ 410$ | $\$ 450$ |
| $3 / 4$ page | $\$ 555$ | $\$ 600$ | $\$ 645$ |
| Full page | $\$ 700$ | $\$ 740$ | $\$ 805$ |
| *Cost per run | ColOr: Add full color for an additional $\$ 150$ per run. |  |  |
|  |  |  |  |

DIMENSIONS:
Inches
Width x Height

The DEADLINE for all display advertising materials is the 1st day of the month prior to the month of publication.

The publisher reserves the right to reject any advertisement of questionable taste or exaggerated claims or which competes with LBA products, services or educational offerings.

Louisville Bar Association 600 W. Main St., Ste. 110 Louisville, KY 40202-4917

