

## DISPLAY ADS

For ad submissions and additional information, please e-mail either Kimberly Kasey at kkasey@loubar.org or Jenny Bencomo at jbencomo@loubar.org, or call (502) 583-5314.

FULL pg 10.25" x 13.125" Full page ad bleeds optional. Inquire for size specifications.	3/4 pg 7.65″ x 13.125″	1/2 pg [tall] 5"x 13.125"	1/2 pg [wide] 10.25" x 6.5"
			DIMENSIONS: Inches Width x Height
1/3 pg	1/4 pg	1/8 pg	The DEADLINE for all display advertising materials is the <u>1st day of the month</u> prior to the month of publication.
7.65″ x 5″	5" x 6.5"	5″ x 3″	The publisher reserves the right to reject any advertisement of augmentation able tasks or evages rated

## **ADVERTISING RATES**

Ad Size	12 runs*	6 runs*	1 run*
1/8 page	\$120	\$130	\$150
1/4 page	\$215	\$235	\$260
1/3 page	\$300	\$320	\$350
1/2 page [wide or tall]	\$385	\$410	\$450
3/4 page	\$555	\$600	\$645
Full page	\$700	\$740	\$805
*Cost per run	Color: Add full color for an additional \$150 per run.		

questionable taste or exaggerated claims or which competes with LBA products, services or educational offerings.

Louisville Bar Association 600 W. Main St., Ste. 110 Louisville, KY 40202-4917

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Cost per run