

CLASSIFIED ADS

RATES:

\$7 per line for LBA members

\$9 per line for non-members

Ad length formula:

42 characters, including spaces = 1 line

This provides an estimate length. The exact number of lines may vary slightly once final layout is complete.

Headline is free

ADDITIONAL INFO:

- Five (5) line minimum charge
- Publisher reviews but does not edit text
- Frequency discounts do not apply to classified ads
- Special formatting requests (borders, bold lettering, italicized lettering, underlined lettering, all caps, etc.) will not be granted.
- Ads will run in one issue unless other arrangements are made between the publisher and advertiser. Advertisers will be contacted before the deadline of the next issue to verify continuation.

Help Wanted Ads: due to the fact that the LBA has a Placement Service, we are unable to run Help Wanted ads as it would be in direct competition with this service. If you would like to contact our Placement Service for details and pricing, please call David Mohr, (502) 583-5314. Exceptions may apply to non-profit organizations, please call Kim Kasey, (502) 583-5314, for details.

The **DEADLINE*** for classified advertising is the 12th day of the month prior to the month of publication.

Please submit classified ads to Kimberly Kasey

e-mail: kkasey@loubar.org

fax (502) 583-4113

**Deadlines during the months of November and December are much earlier due to the holidays—please contact Kim Kasey (info above) if you plan on submitting an ad during these two months.*