Advertising Agreement

*Louisville Bar Briefs* is hereby authorized to insert an ad for ________________________________________________

Advertisement will run ________ time(s) in the following issue(s): ____________________________________________

____________________________________________________________________________________________

Ad Size: ________________

Billing Instructions _____________________________________________________________________________

(If advertiser cancels any part of contract, advertiser will be billed the difference between the frequency rate earned and the contract rate. No ad may be cancelled after the closing date of the respective issue. Ads requiring prepress adjustments will be billed to advertiser at publisher's cost. If publisher does not receive the ad for the upcoming issue by closing date, the most recently published ad will be repeated. If there is no previously published ad, advertiser's name and address will be typeset and run in the reserved space.)

Name of Advertiser _____________________________________________________________________________

Contact Person _____________________________ E-mail _____________________________________________

Phone (              ) __________________________________  Fax (              ) __________________________________

Address _____________________________________________________________________________________

City / State / Zip _______________________________________________________________________________

Name of Agency (if applicable) _____________________________________________________________________

Address __________________________________________ City / State / Zip _______________________________

Acct. Exec. ____________________________________ E-mail _________________________________________

Phone (              ) _________________________________  Fax (             ) ___________________________________

Indemnity: It is understood and agreed that the customer shall indemnify and save harmless the publisher, its respective officers, directors, agents and employees from, and against, all loss, cost, damage, liability and expense — including attorneys' fees arising out of or in connection with any and all claims for libel or the infringement of rights pertaining to or arising out of privacy, plagiarism, piracy and/or copyright, or claims of any other rights legal or equitable that have been infringed by any other matter included in material published hereunder for the customer.

*The publisher reserves the right to reject any advertisement of questionable taste or exaggerated claims or which competes with LBA products, services or educational offerings.*

Advertiser _____________________________________________ Date Signed ________________________

Bar Briefs Representative ___________________________________ Date Signed _______________________